



UNITED FOR THE HOLIDAYS

Sponsorship Opportunities



Around Thanksgiving, we'll be **United for the Holidays**, hosting a series of volunteer opportunities to generate more awareness about food insecurity and bring together community organizations, corporate partners, and volunteers to assemble holiday food boxes and weekender food bags with frozen turkeys, side dishes, fresh produce, and/or certificates so families can purchase food items at local grocery stores. Our mission extends beyond merely distributing holiday food boxes; it's about linking individuals to the essential resources they need to thrive, and fostering connections between our corporate and community partners to effectively deliver those resources.

Sponsorship opportunities are available as detailed below. To guarantee inclusion on all materials, we must receive notification of your intended sponsorship by **October 16th**.

PRESENTING SPONSOR - \$25,000 (limit 1)

- Recognition as Presenting Sponsor, and placement of large logo on event-related invitation emails (sent to 14,000+ people), registration page, social media posts, and signage
- Quote featured in press release and/or interview opportunity with any media outlets
- Reserved volunteer slots for 40 employees

IMPACT SPONSOR - \$15,000 (limit 2)

- Placement of medium-sized logo on event-related invitation emails (sent to 14,000+ people), registration page, social media posts, and signage
- Recognition in any press releases and media outreach
- Reserved volunteer slots for 20 employees

COMMUNITY SPONSOR - \$10,000

- Placement of small logo on event-related invitation emails (sent to 14,000+ people), registration page, social media posts, and signage
- Recognition in any press releases and media outreach
- Reserved volunteer slots for 15 employees

FRIEND SPONSOR - \$5,000

- Company name on event-related invitation emails (sent to 14,000+ people), registration page, social media posts, signage, and any press releases and media outreach
- Reserved volunteer slots for 12 employees

SUPPORTING SPONSOR - \$2,500

- Company name on event-related invitation emails (sent to 14,000+ people), registration page, social media posts, signage, and any press releases and media outreach
- Reserved volunteer slots for 6 employees