

UNITED 4⁽¹⁹⁾ ACTION



UNITED WAY
Greater Toledo



Engage your team. Build our community.

United4Action provides a meaningful team-building volunteer experience where companies and groups can give back through meaningful hands-on projects. Select from a range of thoughtfully curated volunteer experiences.

United4Action engagements are available as a fee-for-service experience; United Way handles all planning, sourcing, and logistics so your team can focus entirely on giving back.

This approach not only boosts engagement and morale but also helps achieve corporate social responsibility (CSR) objectives.

ON-SITE

We'll come to you and handle delivery.

FOSTER ENGAGEMENT

An engaged team is a happy team, and volunteering together makes it happen.

PERSONALIZED

A tailored volunteer service opportunity that works for you.

ACHIEVE CSR GOALS

Help show your commitment to the communities you serve.



Create kits that can make a real difference in the lives of others.

Select a kit below – each featuring some of the most requested items through United Way 211 and our network of partners, ensuring your team’s efforts go exactly where they’re needed most.

Need help bringing it to life? United Way of Greater Toledo can handle everything from planning to delivery. For the 2026 campaign year, we’re excited to offer the following kit-build options.

Hygiene Kit

Help provide essentials to individuals experiencing homelessness or struggling to make ends meet by assembling Hygiene Kits packed with personal care necessities.

Snack Pack Kit

Nutritious snacks go a long way. Help provide snack packs for students and individuals experiencing food insecurity.

Literacy Kit

Help build a love of reading by assembling Literacy Kits packed with books, activities, and supplies that support children’s language and creative development.



Work With Us!

Volunteer service projects are one of the most powerful ways to engage your team while making a direct impact in the community. Each kit build is a fully coordinated experience, United Way handles all planning, sourcing, and delivery. To get started and receive a custom quote, contact your United Way development officer or submit an inquiry online.

In addition to coordination and logistics, United Way will provide:

- Event Promotion: Creating a customized promotional flyer to display in your workplace
- Online Registration: We'll create a customized registration page on our GivePulse platform, where employees can register and track their impact
- Social Media/Email Recognition: Be featured on our social media channels with combined 15,000+ followers and highlighted in quarterly newsletter to 10,000+ subscribers.
- Post-Event Impact Summary: Receive a summary of your team's impact, including volunteer hours and kits delivered, to share with your organization.

Ready to get started? Contact your Development Officer or visit unitedwaytoledo.org/corporate-engagement to submit an inquiry.



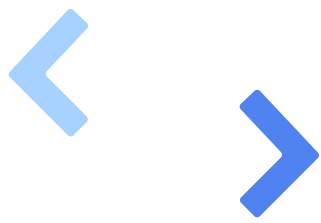
DIY Kit Builds

Not ready for a fully coordinated project? No problem. United Way of Greater Toledo offers free templates and guides to help your team plan and execute your own service project – on your schedule, at no cost to you. We can share a list of partner agencies to select a beneficiary that aligns with your team's values, and we'll help connect you with everything you need to get started.

HOW IT WORKS

- You will designate an employee to serve as the project leader to manage the kit build.
- We will provide the project leader with a guide so they can seamlessly execute the event from pre-event communication to post-event wrap-up.
- Once all items are packed, you will coordinate drop-off or pick-up with the recipient agency.

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Other Engagement Opportunities

Signature Volunteer Events

Participate in United Way's annual volunteer initiatives, including:

- Campaign Kickoff
- United for the Holidays
- Martin Luther King, Jr. Day of Service
- Day of Caring

We welcome corporate groups to each of these volunteer events. Event sponsorship includes protected group volunteer spots and early access to volunteer shift selection, as applicable.

Group Volunteering with Community Partners

United Way can facilitate connections to nonprofit partners for group volunteer projects. A simple connection is provided at no cost; additional staff facilitation and coordination are available for an administrative fee.

Supply Drives

Streamline workplace supply drives with United Way guidance and resources. United Way can provide recommended materials lists, donation sites, and optional delivery coordination. Multiple drive themes are available, including hygiene, food, and school supplies.



Other Engagement Opportunities

Volunteer Platform Access

Connect employees to volunteer opportunities year-round through United Way's online volunteer portal. Additionally, a limited number of paid volunteer platform partnerships are available annually. Partnership includes:

- A customized company landing page
- Employee impact tracking and completed volunteer hours
- Dedicated United Way staff support

Custom Opportunities

We create a customized volunteer experience aligned with your company's interests. Our staff collaborates with nonprofit agencies to plan and manage all logistics. Volunteers will have a smooth experience at their project site, with assigned tasks and necessary tools for a productive day of service. **Note that a cost is associated with this level of service.**

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JOIN US AS A VOLUNTEER!

Make a Difference & Be Part of Something Bigger



Date: Thursday, August 27, 2026

Time: 9:00 - 11:00 a.m.

Location: Dana World Headquarters

Join us for a fun volunteer experience assembling snack packs and literacy kits! Both kits will serve as vital resources that will help kids succeed in learning environments.

Sign Up: bit.ly/u4a-dana



More Information

Email 
stephanie.skoutelas@dana.com



UNITED WAY
Greater Toledo



UNITED WAY
Southeastern
Michigan

Company Logo



UNITED4ACTION

Impact Summary

Company:

Date:

Build Type:

of volunteers

volunteer hours

of kits packed

economic impact

Who You Helped:

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Thank you for being United4Action!