



# WOOD COUNTY CHOCOLATE CRAWL

## Sponsorship Opportunities

You're invited to join United Way of Greater Toledo for our annual **Chocolate Crawl** to benefit the Wood County community on **April 11**. Hundreds of people across the region join us for this great event each spring, strolling through downtown Bowling Green to collect various chocolate items from more than 20 chocolate stops, all for a good cause! All proceeds support our nonprofit partners in Wood County, such as The Cocoon, Community Learning Center STARS, and more.

Sponsorship opportunities are available as detailed below. To guarantee inclusion on all materials, we must receive notification of your intended sponsorship by **March 11th**.



### **Chocolatier: \$5,000 Presenting Sponsorship (Limit 1)**

- 16 tickets to the Chocolate Crawl
- Large logo recognition on Chocolate Crawl Sweet Stop signs at over 20 participating businesses in downtown Bowling Green, Event Guide, and reusable shopping bag
- Additional recognition on email invitations, media releases, and social media platforms

### **Cocoa Contributor: \$2,500 Supporting Sponsorship (limit 2)**

- 12 tickets to the Chocolate Crawl
- Medium logo recognition on Chocolate Crawl Sweet Stop signs at over 20 participating businesses in downtown Bowling Green, Event Guide, and reusable shopping bag
- Additional recognition on email invitations, media releases, and social media platforms

### **Caramel Champion: \$1,000 Sponsorship**

- 6 tickets to the Chocolate Crawl
- Medium logo recognition on Chocolate Crawl Sweet Stop signs at over 20 participating businesses in downtown Bowling Green, Event Guide, and reusable shopping bag

### **Candy Connoisseur: \$500 Sponsorship**

- 4 tickets to the Chocolate Crawl
- Small logo recognition on Chocolate Crawl Sweet Stop signs at over 20 participating businesses in downtown Bowling Green, Event Guide, and reusable shopping bag

### **Sweet Supporter: \$250 Sponsorship**

- 2 tickets to Charity Chocolate Crawl
- Name recognition on Chocolate Crawl Sweet Stop signs at over 20 participating businesses in downtown Bowling Green, Event Guide, and reusable shopping bag