

2026 WOMEN'S INITIATIVE SPONSORSHIP PACKET



UNITED WAY
Greater Toledo

womens-initiative.org

Letter from the Chair



Hello,

My name is Tammie Brainard, and I am honored to serve as Chair of the Women's Initiative of United Way of Greater Toledo. Our affinity group is dedicated to empowering women to grow as leaders in their careers, their families, and our community.

Through our networking events and signature programs, we create spaces where women can connect, learn, and support one another. In 2026, we welcomed 304 women to our events, helping them expand their networks and strengthen their leadership skills. Together, our efforts allowed us to give \$12,000 to support the Family & Child Abuse Prevention Center.

This year is especially meaningful as we celebrate 25 years of Women's Initiative making a positive impact for women and children across our region. We invite you to partner with us as we mark this milestone and continue investing in the next generation of women leaders.

Thank you for your continued commitment to our community. We hope you will join us in celebrating this important anniversary and supporting the work ahead.

About Women's Initiative

Women's Initiative is an affinity group of United Way. Our mission is to mobilize and network women to become leaders, philanthropists, and advocates on issues concerning women and children. Since 2001, Women's Initiative has raised over \$2 million for our community.

womens-initiative.org

SPONSORSHIP OPPORTUNITIES

This year's events revolve around the theme, "**Honoring Our Legacy, Igniting the Future.**" We are excited to celebrate 25 years of the Women's Initiative, which has made a remarkable impact on our community.

In honoring the founding of Women's Initiative, our goal is to inspire and empower women to join us and discover how they can create an even greater impact over the next 25 years.

Women in Leadership **May 13, 2026**

The Women in Leadership event will feature local women leaders who will share their personal stories and experiences to empower other women.

Pursuing Inspiration **October 15, 2026**

Pursuing Inspiration will feature a dynamic speaker who will inspire women. The event will also feature a purse auction with local gift cards and experiences.

Women's Initiative Networking Events (WINE DOWN Wednesday)

Held several times throughout the year Women's Initiative Networking Events provide opportunities for women professionals to connect and network. During these events, we include networking activities to help attendees network with purpose and leave with new connections.

2026 Wine Down Events:

Wednesday, April 22 & Wednesday, September 9

SPONSORSHIP PACKAGES

Sponsors of Women's Initiative are entitled to certain privileges, including:

- Recognition in promotional materials and during events
- Access to our events for your team members

Further details on additional benefits for each tier are provided below.

PLATINUM | \$7,500

- Largest logo featured on:
 - Everything above plus Women's Initiative email newsletters
- 18 tickets to spring and fall events*
- 8 tickets to 2026 WINE Down Events
- Full page ad in program



DIAMOND | \$5,000

- Large logo featured on:
 - Everything above plus Women's Initiative email newsletters
- 12 tickets to spring and fall events*
- 6 tickets to 2026 WINE Down Events
- 1/2 page ad in program

CRYSTAL | \$2,500

- Medium logo recognition
- 6 tickets to spring and fall events*
- 4 tickets to 2026 WINE Down Events

GOLD | \$1,000

- Small logo recognition
- 4 tickets to spring and fall events*
- 2 tickets to 2026 WINE Down events

SILVER | \$500

- Company/Individual Name recognition
- 2 tickets to spring and fall events*

BRONZE | \$250

- Company/Individual Name Recognition
- 1 ticket to spring and fall events*

For companies interested in exploring a unique sponsorship package tailored to their goals, we invite you to connect with Women's Initiative to discuss the opportunities available.

***Organizations that make a sponsorship pledge by May 1, 2026, receive benefits for spring AND fall events.**



EVENT SPONSORSHIP PLEDGE FORM

Thank you for supporting Women's Initiative of United Way's events. Proceeds from these events will benefit the Family & Child Abuse Prevention Center.

PARTNERSHIP LEVEL

PLATINUM - \$7,500 CRYSTAL - \$2,500 SILVER - \$500

DIAMOND - \$5,000 GOLD - \$1,000 BRONZE - \$250

RECOGNITION AND CONTACT INFORMATION

Company/Individual Name: _____

Contact Name: _____

Phone Number: _____ Email: _____

Address: _____

Name Recognition Preference: _____

PAYMENT OPTIONS

Check: A check made payable to Women's Initiative for \$_____ is enclosed.

Invoice: Please send an invoice to the attention of the contact person above.

Credit Card: I have called Donor Services at 419-254-4667 to complete payment.

Submitted by (please print): _____

Authorized Signature: _____ **Date:** _____

Return Completed Partnership Form by:

Sending via email to womensInitiative@unitedwaytoledo.org

or mail to: Women's Initiative ATTN: Jon Dorcelly 1001 Madison Ave. Ste 100, Toledo OH 43604