

2025

AFRICAN AMERICAN LEADERSHIP COUNCIL
I INVEST IN ME LEADERSHIP CONFERENCE

SPONSORSHIP PACKET



UNITED WAY
Greater Toledo

unitedwaytoledo.org/aalc

LETTER FROM THE CHAIR



Hello,

My name is Amanda Davis, and I am honored to serve as the Chair of the African American Leadership Council (AALC) of United Way of Greater Toledo. I'm excited to lead our efforts as we work to develop and empower leaders throughout our community.

This year, AALC is getting back to the basics—supporting emerging and evolving leaders as they explore their strengths and learn how to leverage their unique gifts to lead effectively in both the workplace and the community.

We are proud to once again host the I Invest in ME Leadership Conference, delivering high-quality learning experiences that inspire growth, purpose, and connection among leaders across our region.

We hope you will consider partnering with us to bring this enriching experience to our community.

Sincerely,

Amanda S. Davis, AALC Chair

Toledo Fire & Rescue

ABOUT AALC

African American Leadership Council is an affinity group whose mission is to empower local leaders by creating opportunities for growth through leadership development, philanthropy and community engagement.

unitedwaytoledo.org/aalc

ABOUT THE EVENT

Join us on November 13, 2025, at Owens Community College for the Invest in ME Leadership Conference & Fundraiser. This year's theme, "Styles of Leadership," will explore various leadership approaches through keynote speeches, breakout sessions, and panel discussions.



PARTNER WITH US!

By endorsing this conference, you will offer your employees a remarkable learning opportunity.

Furthermore, your participation will showcase your company's dedication to empowering local leaders in this community.

Any level of support from you will be valued and will positively impact the lives of many.

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Sponsorship Packages

Sponsors of the African American Leadership Council are entitled to certain privileges, including:

- Recognition in promotional materials and during the event.
- Access to our events for your team members.

Further details on additional benefits for each tier are provided below.

DIAMOND | \$7,500

- Largest logo featured on:
 - everything above plus AALC email newsletters
- Full-page ad in program
- **18 tickets** to conference
- **2 reserved spots** for DISC Assessment workshop
- **6 tickets** to 2025 AALC Events (Lunch with Leaders, Mixers, etc.)
- Opportunity to include marketing materials in conference bags.



ONYX | \$5,000

- Large logo recognition
- 1/2 page ad in program
- **12 tickets** to conference
- **2 reserved spots** for DISC Assessment workshop
- **4 tickets** to 2025 AALC Events
- Opportunity to include marketing materials in conference bags.

SILVER | \$500

- Company/Individual Name recognition
- **2 tickets** to conference

CRYSTAL | \$2,500

- Medium logo recognition
- **8 tickets** to conference
- **1 reserved spot** for DISC Assessment Workshop
- **2 tickets** to 2025 AALC Events
- Opportunity to include marketing materials in conference bags.

BRONZE | \$250

- Company/Individual Name Recognition
- **1 ticket** to conference

GOLD | \$1,000

- Small logo recognition
- **6 tickets** to conference
- **1 ticket** to 2025 AALC events
- Opportunity to include marketing materials in conference bags.

TABLE SPONSOR | \$800

- Company/Individual Name Recognition on promotional materials
- Company/Individual Logo recognition **on table during event**
- **6 tickets** to conference

EVENT SPONSORSHIP PLEDGE FORM

Thank you for supporting the African American Leadership Council! Your partnership is helping us provide tools and resources to develop leaders in our community.

PARTNERSHIP LEVEL

- DIAMOND - \$7,500 CRYSTAL - \$2,500 SILVER - \$500 TABLE - \$800
- ONYX - \$5,000 GOLD - \$1,000 BRONZE - \$250

RECOGNITION AND CONTACT INFORMATION

Company/Individual Name: _____

Contact Name: _____

Phone Number: _____ Email: _____

Address: _____

Name Recognition Preference: _____

PAYMENT OPTIONS

- Check: A check made payable to AALC for \$_____ is enclosed.
- Invoice: Please send an invoice to the attention of the contact person above.
- Credit Card: I have called Donor Services at 419-254-4667 to complete payment.

Submitted by (please print): _____

Authorized Signature: _____ **Date:** _____

Return Completed Partnership Form by:

Sending via email to africanamericancouncil@unitedwaytoledo.org
or mail to: African American Leadership Council
36ATTN: Jon Dorcely 1001 Madison Ave. Ste 100, Toledo OH 43604