

2025 WOMEN'S INITIATIVE SPONSORSHIP PACKET



UNITED WAY
Greater Toledo

womens-initiative.org

LETTER FROM THE CHAIR



Hello,

I'm Jessica Biggs, Chair of Women's Initiative of United Way of Greater Toledo. Our organization is dedicated to empowering women in both their professional and personal lives, and we are fortunate to have incredible members who share this passion.

Through our networking events and activities, we provide opportunities for women to connect, learn, and grow together. In addition, we are proud to support the Family & Child Abuse Prevention Center, which delivers critical services to women and children experiencing abuse in Lucas, Ottawa, and surrounding counties.

We invite you to consider joining us in our mission to uplift and empower women in our community. Your support can make a meaningful difference in the lives of those we serve.

Thank you for your continued commitment to our community. We hope to welcome you at one of our upcoming events.

ABOUT WOMEN'S INITIATIVE

Women's Initiative is an affinity group of United Way. Our mission is to mobilize and network women to become leaders, philanthropists, and advocates on issues concerning women and children. Since 2001, Women's Initiative has raised over \$2 million for our community.

womens-initiative.org

SPONSORSHIP OPPORTUNITIES

This year's events are centered around the theme "**Intentional Joy**" celebrating the power of purposeful happiness and meaningful connection. Through engaging programs and impactful experiences, we aim to inspire individuals and communities to embrace joy as a deliberate and transformative choice. As a sponsor, you'll join us in fostering positivity, resilience, and a renewed sense of purpose for all who attend.

Women in Leadership May 14, 2025

The Women in Leadership event will feature local women leaders who will share their personal stories and experiences to empower other women.

Pursuing Inspiration October 23, 2025

Pursuing Inspiration will feature a dynamic speaker who will inspire women. The event will also feature a purse auction with local gift cards and experiences.

Women's Initiative Networking Events (WINE DOWN Wednesday)

Held several times throughout the year Women's Initiative Networking Events provide opportunities for women professionals to connect and network. During these events, we include networking activities to help attendees network with purpose and leave with new connections.

Sponsorship Packages

Sponsors of the Women's Initiative are entitled to certain privileges, including:

- Recognition in promotional materials and during events
- Access to our events for your team members

Further details on additional benefits for each tier are provided below.

PLATINUM | \$7,500

- Largest logo featured on:
 - Everything above plus Women's Initiative email newsletters
- 18 tickets to spring and fall events* 8
- tickets to 2025 WINE Down Events
- Full page ad in program



DIAMOND | \$5,000

- Large logo featured on:
 - Everything above plus Women's Initiative email newsletters
- 12 tickets to spring and fall events* 6
- tickets to 2025 WINE Down Events
- 1/2 page ad in program

CRYSTAL | \$2,500

- Medium logo recognition
- 6 tickets to spring and fall events* 4
- tickets to 2025 WINE Down Events

GOLD | \$1,000

- Small logo recognition
- 4 tickets to spring and fall events*
- 2 tickets to 2025 WINE Down events

SILVER | \$500

- Company/Individual Name recognition
- 2 tickets to spring and fall events*

BRONZE | \$250

- Company/Individual Name Recognition
- 1 ticket to spring and fall events*

For companies interested in exploring a unique sponsorship package tailored to their goals, we invite you to connect with Women's Initiative to discuss the opportunities available.

***Organizations that make a sponsorship pledge by May 2, 2025, receive benefits for spring AND fall events.**

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UNITED WAY
Greater Toledo

**WOMEN'S
INITIATIVE**

EVENT SPONSORSHIP PLEDGE FORM

Thank you for supporting Women's Initiative of United Way's events. Proceeds from this event will benefit the Family & Child Abuse Prevention Center.

PARTNERSHIP LEVEL

☐ PLATINUM - \$7,500 ☐ CRYSTAL - \$2,500 ☐ SILVER - \$500

☐ DIAMOND - \$5,000 ☐ GOLD - \$1,000 ☐ BRONZE - \$250

RECOGNITION AND CONTACT INFORMATION

Company/Individual Name: _____

Contact Name: _____

Phone Number: _____ Email: _____

Address: _____

Name Recognition Preference: _____

PAYMENT OPTIONS

- ☐ Check: A check made payable to Women's Initiative for \$_____ is enclosed.
- ☐ Invoice: Please send an invoice to the attention of the contact person above.
- ☐ Credit Card: I have called Donor Services at 419-254-4667 to complete payment.

Submitted by (please print): _____

Authorized Signature: _____ **Date:** _____

Return Completed Partnership Form by:

Sending via email to womensInitiative@unitedwaytoledo.org

or mail to: Women's Initiative ATTN: Jon Dorcely 1001 Madison Ave. Ste 100, Toledo OH 43604