



2024
WOMEN'S INITIATIVE
SPONSORSHIP
PACKET



Women's Initiative
of United Way



United Way of Greater
Toledo, Serving Lucas
Ottawa & Wood counties

womens-initiative.org

Letter from the Chair



Hello,

My name is Erin Tupper and I am the Chair of the Women's Initiative. Our group is dedicated to empowering women both professionally and personally and we have amazing members who share the same commitment.

Through our events and activities, we provide opportunities for women to connect, learn, and grow together. Additionally, we raise funds to support the Family & Child Abuse Prevention Center, an organization that provides valuable services to women and children experiencing any form of abuse in Lucas and Ottawa County.

We would be grateful if you could consider supporting our cause and helping us uplift women in our community. Thank you for all the work you do for our community. We hope to see you at one of our future events.

About Women's Initiative

Women's Initiative is an affinity group of United Way of Greater Toledo. Our mission is to mobilize and network women to become leaders, philanthropists, and advocates on issues concerning women and children. Since 2001, Women's Initiative has raised over \$2 million for our community

SPONSORSHIP OPPORTUNITIES

This year, the Women's Initiative events will be centered on highlighting and empowering women who lead in male-dominated career fields. Over the past decade, we have witnessed more opportunities being given to women to lead and share their voices. We believe it is crucial to share their stories and encourage women in our community to realize their full potential.

Women in Leadership - May 8, 2024

The Women in Leadership event will feature local women leaders who hold leadership positions in male-dominated fields. Each speaker will share personal stories of what helped them achieve professional success.

Pursuing Inspiration - October 17, 2024

Pursuing Inspiration will feature a dynamic speaker who will inspire and provide tools and knowledge that will help women at any stage of their career. The event will also feature a purse auction with local gift cards and experiences.

Women's Initiative Networking Events (WINE DOWN Wednesday)

Women's Initiative Networking Events provide opportunities for women professionals to connect and network. During these events, we include networking activities to break the ice and help women who attend network with purpose and leave with new connections.

Sponsorship Packages

Sponsors of the Women's Initiative are entitled to certain privileges, including:

- Recognition in promotional materials and during events
- Access to our events for your team members

Further details on additional benefits for each tier are provided below.

PLATINUM | \$7,500

- Largest logo featured on:
 - *everything above plus* Women's Initiative email newsletters
- 20 tickets to spring and fall events*
- 8 tickets to 2024 WINE Down Events



DIAMOND | \$5,000

- Large logo featured on:
 - *everything above plus* Women's Initiative email newsletters
- 16 tickets to spring and fall events*
- 6 tickets to 2024 WINE Down Events

CRYSTAL | \$2,500

- Medium logo recognition
- 12 tickets to spring and fall events*
- 4 tickets to 2024 WINE Down Events

GOLD | \$1,000

- Small logo recognition
- 6 tickets to spring and fall events*
- 2 tickets to 2024 WINE Down events

SILVER | \$500

- Company/Individual Name recognition
- 4 tickets to spring and fall events*

BRONZE | \$250

- Company/Individual Name Recognition
- 2 tickets to spring and fall events*

***Organizations that make a sponsorship pledge by May 1, 2024, receive benefits for spring AND fall events.**



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EVENT SPONSORSHIP PLEDGE FORM

Thank you for supporting Women's Initiative of United Way's events. Proceeds from this event will benefit the Family & Child Abuse Prevention Center and support women and children experiencing violence in their homes.

PARTNERSHIP LEVEL

PLATINUM - \$7,500 CRYSTAL - \$2,500 SILVER - \$500

DIAMOND - \$5,000 GOLD - \$1,000 BRONZE - \$250

RECOGNITION AND CONTACT INFORMATION

Company/Individual Name: _____

Contact Name: _____

Phone Number: _____ Email: _____

Address: _____

Name Recognition Preference: _____

PAYMENT OPTIONS

Check: A check made payable to Women's Initiative for \$_____ is enclosed.

Invoice: Please send an invoice to the attention of the contact person above.

Credit Card: I have called Donor Services at 419-254-4667 to complete payment.

Submitted by (please print): _____

Authorized Signature: _____ **Date:** _____

Return Completed Partnership Form by:

Sending via email to womensInitiative@unitedwaytoledo.org

or mail to: Women's Initiative ATTN: Jon Dorcelly 1001 Madison Ave. Ste 100, Toledo OH 43604