

AFL-CIO

AMERICA'S UNIONS

American Federation of Labor and Congress of Industrial Organizations

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aflcio.org

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MEMORANDUM

To: National and International Union Presidents

Principal and Secondary Officers of State Federations

and Central and Area Labor Councils AFL-CIO/United Way Labor Liaisons

FROM:

Elizabeth H. Shuler, President

DATE:

July 13, 2022

RE:

2022 United Way Giving Campaign

The United Way has always been a key national partner of labor. This year we celebrate 80 years of commitment to helping our siblings in need. Working people have faced unprecedented challenges as a result of the COVID-19 pandemic. Millions have lost jobs, fallen sick and working people who we thought were economically secure, have suddenly feared we could not feed our families. Yet, in this time of profound challenges I want you to know you are not alone. We stand by each other and the communities we live in came together to stand with us. Now it is time for those of us who are fortunate enough to be working to give back to our communities and to the working people who are in need today. That is why I am writing to ask you to support the 2022 United Way Giving Campaign.

Through our network of Labor Liaisons, the AFL-CIO and United Way have worked for decades to meet our community's needs. This network has given life to our commitment to help each other by coordinating food distributions, apprenticeship programs and partnering with government agencies to assist workers with unemployment benefits, and more.

The AFL-CIO and the United Way share a common vision of prosperous, inclusive and diverse communities, where every member has access to a quality public education, fair wages, access to good jobs and affordable & quality healthcare.

So I ask you again, please support and work with your local United Way in their 2022 giving campaigns and help broaden our solidarity in your community.

Please feel free to use this letter as a sample for your own United Way endorsement or create your own letter. Send your United Way endorsement on union letterhead to Erkeisha Terry, United Way Worldwide at erkeisha.terry@uww.unitedway.org and to Kristie Small, AFL-CIO director of the United Way Worldwide Partnership, at ksmall@aflcio.org.

Thank you in advance for your support of this important partnership.

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