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United Way of Greater
Toledo, Serving Lucas
Ottawa & Wood counties

United Way Announces \$8.7 Million in Community Investments

[June 21, 2022, TOLEDO, OH] – As one of the longest-serving charitable organizations in northwest Ohio, United Way of Greater Toledo (UWGT) is proud to announce \$8.77 million in Community Investments for the 2022-2023 Fiscal Year.

This year's investments include **\$3.7 million dollars in direct designations**, including \$1.5 million dollars in direct resources to families through partnership with Ohio Job and Family Services' (JFS) [Prevention, Retention, and Contingency \(PRC\)](#) program, **\$5 million in grants and programs**, including **\$3 million to fund 50 organizations** leading 60 programs throughout Lucas, Ottawa, and Wood counties, **\$1.3 million in Collective Impact and Data Resources**, and **\$764,000 invested in 211 and coordinated entry**.

"We're so thankful to our donors, supporters and advocates who make this year's community investments possible. With their support, United Way was able to lead our community through the COVID-19 pandemic in unprecedented ways. In addition, we launched an innovative new model that centers collaboration and data to assess the impact of funding to address our community's most critical needs. The analysis by subject matter experts and individuals with lived experience was instrumental to the process," said Wendy Pestrue, president and chief executive officer at UWGT. To learn more about the organization's COVID-19 Response, visit www.unitedwaytoledo.org/covid-response-report.

COLLECTIVE IMPACT: UWGT is the only local organization implementing the national best practice [Collective Impact Model](#), which is currently funding organizations in the second year of a three-year grant cycle. These unrestricted funds ensure partners have flexibility to meet community and organizational needs to deliver the best services possible. Funding recommendations are determined by UWGT's Collective Impact Cabinet, an independent committee of Board and community members. Granted organizations partner to inform how data impacts [Success Measures](#) via the internationally-recognized Results-Based Accountability™ methodology.

"Our granted partners serve in groups known as Collaboratives. These groups bring together the brightest minds and best practices in Education, Health, Financial Stability, and Housing to inspire more efficient services in each sector. We are proud to serve this convening role where the future will be informed by data from organizations on the ground who best know the work of serving our region's most vulnerable residents," said Jill Bunge, vice president of impact & outreach.

DATA RESOURCES & 211: Beyond funding, UWGT offers unique and robust services to the region. Its [Community Data Support Resources](#) make analytics and collected data free and accessible to all. This is an important resource to support area organizations driving additional funding into our communities. [211](#) is a known, trusted, and crucial resource for community members in need and is the front door to shelter for those experiencing homelessness. Last year, 211 received over 100,000 contacts for health and human services.

United Way of Greater Toledo proudly serves the residents of Lucas, Ottawa and Wood County in Northwest Ohio. Our human services nonprofit fights to strengthen education, financial stability, health and housing resources for every child, adult and family. By uniting the caring power of people through giving, advocating and volunteering, together, we can tackle our community's toughest issues.

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