

MEDIA ALERT

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United Way of Greater Toledo
Serving Lucas, Wood,
& Ottawa counties

United Way Celebrates Earth Day with “Earth Week” Social Media Campaign

WHO: United Way of Greater Toledo, serving Lucas, Ottawa and Wood County

WHAT: United Way’s “Earth Week” social media campaign was launched this week to recognize the effects that environmental determinants have on the wellbeing and long-term health of the community.

Individuals will be sent to EarthDay.org to learn about the devastating, local impact that over-pollution has on marginalized communities, pregnant women and children. These groups typically experience hotter environments from a lack of natural coverage and are more likely to be affected by industrial toxins.

WHEN: Thursday, April 22 (Campaign will run Monday, April 19 to Friday, April 23)

WHERE: Earth week posts will be found on United Way’s social media pages: [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#).

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