

Lucas Camuso-Stall Sr. Director, Public Relations & Advocacy lucas.stall@unitedwaytoledo.org (419) 254-4652 office | (765) 977-3712 mobile



United Way of Greater Toledo Serving Lucas, Wood, & Ottawa counties

## Dolly Parton's Imagination Library Available in Lucas, Ottawa & Wood County

- WHO: United Way of Greater Toledo (UWGT), serving Lucas, Ottawa & Wood Co. Dolly Parton's Imagination Library (DPIL) Ohio Governor's Imagination Library (OGIL)
- WHAT: DPIL is a free, home-book-delivery program, for children ages zero to five years old. In 2019, Governor DeWine wrote DPIL into Ohio's state budget (creating OGIL) to expand the existing program to all 88 counties.

<u>BACKGROUND</u>: Locally, DPIL initially launched in eight Toledo zip codes in 2015, brought to the community by Women's Initiative of United Way, a philanthropic group of UWGT.

Through OGIL, existing DPIL programs and their current expenses are matched dollar for dollar, allowing this strategy to significantly grow and become accessible to all children United Way serves.

In early 2020, DPIL, with OGIL, went county-wide in Lucas and Wood counties. Late last month, DPIL went county-wide in Ottawa County as well.

Since 2015, UWGT, through DPIL, and now OGIL, has delivered 274,610 free books to children, strengthening literacy skills and therefore increasing kindergarten readiness. Currently, 11,510 children across all three counties are enrolled.

- WHEN: Effective immediately, Wednesday, October 7, 2020
- **HOW:** Visit www.UnitedWayToledo.org/ImaginationLibrary to sign a child up for DPIL today.



