MEDIA ALERT

Feb. 7, 2020

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2-1-1 Day News Conference, United Way of Greater Toledo

WHO: Brian Byrd, Chief, Toledo Fire & Rescue

Pete Gerken, Commissioner, Lucas County Wade Kapszukiewicz, Mayor, City of Toledo Wendy Pestrue, President & CEO, United Way

Sandy Spang, Commissioner of Small Business Services,

City of Toledo

WHAT: United Way of Greater Toledo will be kicking off 2-1-1 Day

celebrations, via a news conference, to discuss how 2-1-1

is positioning itself as the "voice" of the community.

United Way 2-1-1 is a free, 24/7, 365-day health and human service referral system available to all individuals in Lucas, Wood and Ottawa County. Last year, United Way

2-1-1 received more than 60,000 contacts from the

community, and in 2020, 2-1-1 is projected to have 70,000 to 75,000 contacts. The top community needs are food, housing, utility assistance, clothing, community support

services and legal services.

Media is also welcome to attend a 2-1-1 community training session to learn more about the program immediately following the news conference. United Way 2-1-1 community gatherings will also be occurring at our offices in

Bowling Green and Port Clinton.

WHEN: Tuesday, February 11, 2020

9:30 a.m.

WHERE: First Floor Lobby

United Way of Greater Toledo

424 Jackson St. Toledo, OH, 43604

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