

# MEDIA ALERT

Sept. 30, 2019

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United Way  
of Greater Toledo

## Women's Initiative "Pursuing Inspiration" Impacts Childhood Literacy

**WHO:** 300+ *Women's Initiative* of United Way donors and community members  
Carla Harris, (keynote,) Vice Chair of Wealth Management & Sr. Client Advisor at Morgan Stanley  
Wendy Pestrue, United Way President & CEO

**WHAT:** *Women's Initiative* of United Way is excited to host its annual "Pursuing Inspiration" benefit luncheon, which supports their signature community program: Dolly Parton's Imagination Library (DPIL.)

DPIL is a free, home-book-delivery program for children in our community, ages zero to five years old. Currently, DPIL is present in all Toledo Public School and Oregon Public School zip codes. The program's goal is to increase childhood literacy and kindergarten readiness rates in the Greater Toledo area.

Carla Harris, keynote speaker, is the Vice Chair of Wealth Management & Sr. Client Advisor at Morgan Stanley. Harris was an appointee of former President Barack Obama to chair the National Women's Business Council. She is also a gospel recording artist, public speaker and author of, "Expect to Win."

Attendees can register, donate to DPIL and / or purchase a raffle ticket for a chance to win a designer purse, full of luxury items, [here](#).

**WHEN:** **Thursday, October 3, 2019**  
11:30 a.m. – 1:00 p.m.

**WHERE:** Park Inn  
101 N. Summit St.  
Toledo, OH 43604

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United Way of Greater Toledo, serving Lucas, Wood and Ottawa counties, unites the caring power of people to improve lives. Together, we're on a mission to change lives forever in our community by investing in programs focused on education, financial stability, and healthy lifestyles. We tackle the tough problems in these areas by funding and partnering with the most effective local organizations who create real opportunities and get results. LIVE UNITED by visiting [www.unitedwaytoledo.org](http://www.unitedwaytoledo.org).