

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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United Way Recognizes Campaign “Change Makers” at A Century of Impact

[TOLEDO, Ohio] – For 100 years, United Way of Greater Toledo (UWGT) has worked to recognize our corporate and community "change makers": individuals who help drive our annual campaign efforts. UWGT plans to celebrate their dedication, and the \$10.1 million they helped raise, during a centennial-themed morning breakfast and awards reception.

“This year, United Way is celebrating our one hundredth anniversary. For a century now, dedicated volunteers have pledged to strengthen and support our community,” said Wendy Pestrue, UWGT president & CEO.

“Every year, our campaign volunteers take on the great task of being our ‘United Way voice’ in their workplace and around the Greater Toledo area. We are so grateful for that level of commitment and selflessness,” Pestrue said.

On Friday, April 27, from 7:30-9:00 a.m. in UWGT’s first-floor lobby, (424 Jackson St.), volunteers can enjoy a continental breakfast, engage in activities and receive a vintage UWGT t-shirt at our morning soiree, entitled, [A Century of Impact](#).

“This particular campaign celebration will be much different than our previous gatherings,” said Kate Fineske, vice president of communications & brand strategy.

“Our centennial anniversary has made this such a special year for our organization. We want every person who volunteers in support of our United Way campaign effort to know that they are part of a bigger story. And, without them, our story couldn’t continue,” Fineske said.

UWGT engages nearly 20,000 donors in over 300 companies across Lucas, Wood and Ottawa counties. Community volunteers, and volunteer Campaign Managers, are often responsible for delivering United Way materials to their organization, as well as hosting informational sessions. UWGT prides itself on being a volunteer-centered nonprofit, who relies on community members to partake in the fundraising, organizing and decision-making processes.

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