

# MEDIA ALERT

July 19, 2017

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United Way  
of Greater Toledo

## United Way of Greater Toledo to Fill 5,000+ Backpacks at Kickoff to Caring

**WHAT:** Kickoff to Caring marks the official start to United Way of Greater Toledo's (UWGT's) annual campaign. For our first Kickoff to Caring in 2016, 1,052 community volunteers filled 5,000 backpacks with essential school supplies for local students in need. Now in our second year, UWGT is on track to again meet, and possibly exceed, our goal of 5,000 backpacks filled for this year's event. Parents, guardians or caretakers seeking backpacks for students can simply dial 2-1-1 for more information.

**WHO:** Hundreds of community volunteers  
50+ local businesses, area nonprofits and community agencies  
Class Act Lucas County  
UWGT staff, board members and Affinity Groups

Sponsors: Dana Inc., Owens Corning, Lucas County JFS, Owens-Illinois, UPS and Cornerstone Church

**WHEN:** **Wednesday August 2, 2017**  
8:00 – 9:30 a.m.

**WHERE:** The Huntington Center  
500 Jefferson Ave., Toledo, OH 43604

**GREAT VIDEO / PHOTO OPPORTUNITY**

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