

News Release
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**United Way of Greater Toledo Announces
2017-18 Community Investment**

Toledo, Ohio – United Way of Greater Toledo (UWGT) Board of Directors have approved United Way’s 2017-18 funded partner investments. More than \$9.03 million will be invested in programs, initiatives, and partnerships continuing to advance work in Education, Income (Financial Stability), and Health throughout Lucas, Wood, and Ottawa counties beginning July 1, 2017. The United Way Campaign raised \$11.3 million.

“This investment supports the goals and priorities of the Live United 2020 plan around Education, Income (Financial Stability), and Health. We applaud the generosity of all our donors, corporate and individual, who made this possible and our volunteers who are so committed to investing in our community,” said Kathy Doty, UWGT acting president and CEO.

The Campaign was down from the prior year when \$12.1 million was raised. The \$800,000 reduction in campaign was due to decreased company campaigns, grants, and individual gifts. In addition, a \$500,000 reduction in other resources resulted in a reduction of total resources available of \$1.3 million. In light of the reduction in available resources, UWGT’s 72 funded programs across Lucas, Wood, and Ottawa counties will share \$780,000 of the reduction.

In addition, UWGT management and Board of Directors have identified \$523,000 in UWGT internal operating cuts. This ensures UWGT operates as a responsible fiduciary, with greater clarity and focus, while still providing the structure needed to operate core business functions. The goal is to reverse the multi-year trend of decreased resources and to strengthen community impact and communication/messaging.

United Way of Greater Toledo Community Impact Co-chair, Erica Parish stated, “Our volunteers worked tirelessly to arrive at an investment decision that would ensure our partners could continue to deliver programming that is helping to make our community stronger. We are proud of the investments we’re making and respect our partners for their continued service to people throughout Lucas, Wood, and Ottawa counties.”

Investments to each funded program are posted on United Way of Greater Toledo’s website at <http://www.unitedwaytoledo.org/communityinvestments>.

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United Way of Greater Toledo, serving Lucas, Wood, and Ottawa counties, changes lives by mobilizing the caring power of the community. You can give, you can advocate, and you can volunteer – that’s how to **LIVE UNITED**. For more information, visit www.unitedwaytoledo.org.