DATE

Prefix First Name MI Last Name

Address

Address 2

City, State ZIP together

Dear Prefix Last Name,

Last year COMPANY NAME helped to change the odds in our community by raising more than $XYZ through United Way. Over X% of COMPANY NAME employees contributed to this support including YOU!

It is only with your United Way donation that lasting change becomes possible. United Way is committed to holistic, long-term solutions by looking at the big picture – health, education, and financial stability – the building blocks of a good life. Remove any one, and the other two topple. Build them up, and we have a strong foundation for advancing common good.

**We invite you to help us continue investing in lasting change through this year’s United Way campaign.** Your gift makes a long-term difference in our community and funds over 70 programs in Lucas, Wood and Ottawa counties. United, we know we have the power to change the odds.

COMPANY NAME is committed to supporting our community through United Way. Should you have any questions, don’t hesitate to reach out to UW STAFF CONTACT at PHONE NUMBER or EMAIL ADDRESS. Your gift not only makes an impact—but truly is changing the odds for all.

Sincerely,

NAME NAME  
TITLE COMPANY NAME Retiree   
COMPANY NAME   
2017 COMPANY XYZ Campaign Chair