

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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United Way of Greater Toledo Announces Community Investments

[TOLEDO, Ohio] – This year, United Way of Greater Toledo (UWGT) is pleased to announce that \$10.1 million was raised during the 2017-2018 community campaign, supporting the residents of Lucas, Wood and Ottawa County.

“Each year, United Way mobilizes more than 10,000 volunteers, stewards the gifts of nearly 20,000 donors and interacts with over 300 companies in the Greater Toledo area,” said Wendy Pestrue, president & CEO of UWGT.

“That’s a lot of individuals and entities who believe in making a difference. We cannot thank our supporters enough for their commitment to strengthening the health, education and financial stability services in our community,” Pestrue said.

UWGT is also celebrating its centennial anniversary, noting 100 years of driving local change.

“Since 1918, United Way has been an organization individuals have entrusted with their hard-earned money and admirable volunteerism,” said Kate Fineske, vice president of communications and brand strategy at UWGT.

“We are proud to empower our community change makers – individuals who have kept our organization strong for an entire century. It’s through their support that we can look forward to our next 100 years of helping those in need,” Fineske said.

UWGT prides itself on being a volunteer-centered nonprofit, relying on community members to partake in the fundraising, organizing and decision-making processes. All program investments, found here, are carefully based on annual financial contributions and data-driven conclusions made by community volunteers.

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