

# MEDIA ALERT

October 15, 2018

- **Contact:**
- Lucas Stall
- *Digital Marketing & Public Relations Manager*
- (419) 254-4652 office
- (765) 977-3712 mobile
- lucas.stall@unitedwaytoledo.org



United Way  
of Greater Toledo

## Women's Initiative Welcomes Erin Loos Cutraro of "She Should Run"

**WHAT:** *Women's Initiative* of United Way plans to host their annual ["Pursuing Inspiration" fundraiser](#), featuring keynote Erin Loos Cutraro, founder and CEO of She Should Run: a national, non-partisan entity, encouraging women across the U.S. to run for office. All proceeds raised from the luncheon benefit Dolly Parton's Imagination Library, which mails one free book, every month, to children from birth to age five. Currently, Imagination Library is available in eight Toledo zip codes. *Women's Initiative* plans to expand the program to all Toledo Public School zip codes by January of 2019.

**WHO:** Erin Loos Cutraro, founder and CEO of She Should Run  
  
Wendy Pestrue, president and CEO of United Way of Greater Toledo  
  
Over 300 event registrants  
  
*Women's Initiative* of United Way volunteers and board members

**WHEN:** **October 17, 2018**  
**11:30 a.m. – 1:00 p.m.**

**WHERE:** The SeaGate Center  
401 Jefferson Ave., Toledo, OH 43604

### GREAT INTERVIEW, VIDEO & PHOTO OPPORTUNITY

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United Way of Greater Toledo, serving Lucas, Wood and Ottawa counties, unites the caring power of people to improve lives. Together, we're on a mission to change lives forever in our community by investing in programs focused on education, financial stability, and healthy lifestyles. We tackle the tough problems in these areas by funding and partnering with the most effective local organizations who create real opportunities and get results. LIVE UNITED by visiting [www.unitedwaytoledo.org](http://www.unitedwaytoledo.org).