

UNITED WAY OF GREATER TOLEDO
PRIVACY POLICY

GENERAL POLICY

This Privacy Policy of United Way of Greater Toledo (“we”, “us”, or “our”) describes its policy for treatment of personal information on the website www.unitedwaytoledo.org (“Site”), collected from Users (each, a “user”, “you”, or “your”), regardless of the platform on which it is used. This Privacy Policy does not apply to United Way of Greater Toledo’s practices for collecting and using personal information offline or from websites other than the Site.

United Way of Greater Toledo recognizes the importance of protecting information we may collect from visitors to our Site. Our policy is to use the information we acquire from visitors to our Site for internal purposes only, and we maintain appropriate security measures to keep this information private.

Users can visit the Site without providing us with any personal information. If a user chooses to give us personal information via the Internet, for purposes of correspondence, processing a donation, or providing a subscription to a publication, then it is our intent to let you know how we will use such information.

If users provide an email address or other personal information when visiting our Site, we may enter such information into one of our databases for purposes of further contact to ask for input, provide information about our programs and events, and request donations. A user may unsubscribe from any or all of our communications at any time.

USER AGREEMENT

By using this website, you accept the terms of this Privacy Policy. If you do not agree to this policy, please do not use our Site.

United Way of Greater Toledo reserves the right to change this policy at any time without notice. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

INFORMATION WE COLLECT

United Way of Greater Toledo collects personal information you provide voluntarily. Personal information is information that is reasonably identifiable to you or a particular device. If you sign up to volunteer, request to receive a newsletter, or otherwise interact with us via the Site, we may request personal information such as your name, address, email address, and phone number. If you choose to contact us via email or other means, the information you provide may constitute personal information.

United Way of Greater Toledo also automatically collects navigational information related to your use of the Site using analytics trackers, such as those provided by Google Analytics. Information collected may include your internet protocol address, location-based information, browser type, time and date of access and pages accessed, linking information, click stream, page visits, page views, website log files, and other website analytics information. If such navigational information becomes reasonably identifiable to you or is reasonably identifiable to a particular device, it will be considered personal information for purposes of this Privacy Policy. All website owners using Google Analytics are required to have a privacy policy that fully discloses the use of Google Analytics. Please see Google’s privacy policy for more information regarding the information collected using its trackers and Google’s policies regarding that information: <https://support.google.com/analytics/answer/6004245>.

You may have the opportunity to conduct financial transaction using the Site for donations or registration fees. Please note we do not collect sensitive credit card information to process donations made in connection with the Site. We outsource processing of personal information, including credit card information, you provide in connection with donations made through the Site to third-party vendors which we understand to be compliant with appropriate standards, including Payment Card Industry standards for security.

COOKIES

Certain sections of the United Way of Greater Toledo Site use “cookies” to store user information. A cookie is a small string of text that a web site can send to your browser. A cookie cannot retrieve any other data from your hard drive, pass on computer viruses, or capture your email address. Cookies help us understand which parts of our Site are the most popular, where our visitors are going, and how long they spend there. We use cookies to study these traffic patterns so we can make the Site even better.

Cookies were originally designed to help a web site distinguish a user’s browser as a previous visitor and thus save and remember any preferences that may have been set while the user was browsing the site. It is possible to set your browser to inform you when a cookie is being placed – that way, you have the opportunity to decide whether to accept the cookie. If you are just browsing our Site, you do not have to accept a cookie and you can still continue browsing the Site.

DISCLOSURE OR TRANSFER OF PERSONAL INFORMATION

There are circumstances where we may transfer and/or disclose your personal information to third parties. Those circumstances, subject to the limits of applicable law, are as follows:

- **Site Consultants and Service Providers**
United Way of Greater Toledo may transfer personal information to third-party service providers, including those that may be hosting or housing data on behalf of United Way of Greater Toledo or otherwise acting on its behalf as a data center (such as providers of hosting, cloud, technology outsourcing and support services). Additionally, United Way of Greater Toledo may disclose personal information to the extent that our service providers require access to our databases, or the information contained in our databases, to service United Way of Greater Toledo and the site.
- **Donor Recognition**
United Way of Greater Toledo may share donor information for recognition and awards purposes, if requested to do so by the donor.
- **Legal Compulsion and United Way of Greater Toledo’s Protection**
United Way of Greater Toledo reserves the right to release personal information in response to a subpoena or otherwise when we reasonably believe that the law requires us to do so, or when we believe it is necessary to protect and/or enforce the rights, property interests, or safety of United Way of Greater Toledo, our users, customers or others.

THIRD-PARTY SITES

The Site may link to third-party sites. When using third-party sites (for example, sites that take credit cards or otherwise process transactions), you should review the privacy policies of such third-party sites

SECURITY

Information transmitted on the Internet and/or stored on systems attached to the Internet is not 100% secure. As a result, we do not ensure, warrant or guarantee the security or integrity of such information. We will not be responsible for disclosure of any information due to errors in transmission or the unauthorized acts of third parties. Where we use outside vendors to collect, store, or process data, we attempt to use vendors who establish and implement reasonable procedures.

PRIVACY OF CHILDREN

The Site is not directed to children younger than thirteen years of age. We do not knowingly collect personal information from children under the age of thirteen.

UPDATING PERSONAL INFORMATION

Site users have the right to request that their information be modified or deleted from our files. We will attempt to honor these requests, subject to applicable law and our judgment that the information is not important for us to maintain for our internal record-keeping purposes. Requests to modify or delete personal information should be directed to donorservices@unitedwaytoledo.org.