

EDUCATION MOBILIZATION PROJECT

May 2010 Report to the Board

EDUCATION

Our work in Education continued this month.

- Our latest meeting with **New Schools New Neighborhoods (NSNN) and Toledo Public Schools (TPS)** leaders did not happen as planned due to the Chamber not endorsing the District's recent income tax levy. We are working to bring everyone back to the table to continue planning our work in North Toledo.
- We began conversations with many different community groups about **Promise Neighborhoods**, which is a scale-up of Geoffrey Canada's Harlem Children's Zone model. The Obama Administration's Education Department released an RFP seeking to award 20 planning grants for the model.
 - Our point-of-view is our community is not ready to apply due to a lack of understanding of the entire **birth-to-work continuum**. We will be convening a group of leaders to discuss this in the next 30 days.
- Our work with **Social and Emotional Learning (SEL)** is continuing. We held a TPS district wide meeting to discuss the scale-up of SEL. Union and TPS leaders were joined by East Side Central and Sherman Elementary School teachers, councilors, and administrators. Two schools have since expressed interest in possibly adopting SEL this fall.
- Greg and Bill were invited to participate in a community leaders focus group to provide input to the **TPS Superintendent search process**. There was significant conversation around the lack of transparency and parent/student engagement in the search.

MOBILIZATION

- Last week we welcomed United Way Worldwide's Mobilization team for their first **on-site visit**. Beyond meeting with our local Mobilization Team, they met with a number of people including Board Chair Trent Smith and Community Impact Co-Chair Cindy Dana.
 - The purpose of the meeting was relationship building and beginning to gain a deeper understanding of staff commitment and organizational capacity.
- Our first **off-site visit** will be in June 14-17 at UWW in Alexandria, VA.
 - It will be focused on community engagement, and will be led by Rich Harwood from the Harwood Institute.
- We also kicked-off our **Customer Relationship Management (CRM) focus and Consultative Selling** training last week. Both efforts are aligned to work with our outward focused mobilization activities. We will share more about these efforts in future monthly reports.