

EDUCATION MOBILIZATION PROJECT

June/July 2010 Report to the Board

EDUCATION

- Bill Niehaus, a founder of Partners in Education, has been convening a group of cross-sector leaders to discuss education in Toledo and how to transform it. After a meeting between Bill Niehaus, Eileen Kerner (Executive Dir.), Bill Kitson, and Greg Braylock Jr., and a subsequent presentation at the Niehaus group's mid-June meeting, it was decided that the group would now merge with the Grad Now group and will begin working together in an integrated fashion.
- Greg and Bill participated in a community meeting with the final two TPS Superintendent candidates, Dr. Jerome Pecko and Dr. Tom Watkins. All community meetings with the final two candidates were held at United Way.
- The Grad Now steering committee met at the end of June and approved phase III of the **Grad Now community effort**. A facilitator will be identified and a community workgroup will begin being formed around each of the five strategies to develop action steps that will drive results to increase high school graduation and post-secondary readiness outcomes. (Attachment).
- We are continually working with TPS leadership to further SEL in schools and classrooms across the district and recently had an encouraging meeting with Asst. Supt. Jim Gault. Additionally, since the TPS district wide **Social and Emotional Learning (SEL)** meeting that was held in mid-April, there have been many inquiries by teachers and staff at other schools throughout the district (i.e. Glenwood, MLK, Spring, and Birmingham elementary schools.) As a result we have scheduled three teacher trainings for this summer, one more than initially planned.

MOBILIZATION

- June 14-17 was spent in Alexandria, VA for a Public Innovators Lab put on by Harwood Institute. The purpose was to encourage us to look outward and really get to know and engage our community. (Attachment B)
 - All ten mobilization cities were there.
 - We were assigned a Harwood Coach, William Burton, who will work with us moving forward.
- We have a goal (developed at the Public Innovators Lab) to conduct three **community conversations** before August.
 - Two are currently scheduled: July 19 with the North Toledo Village Council and July 29 with Boys & Girls Clubs/Sherman parents.
 - There will be opportunities in the future for Board Members and staff to attend, observe, and facilitate these conversations. We plan to integrate community conversations into our work.
 - We are working on a way to collect and store information as well as identify trends from community conversations. We are in communication with a professor at UT in regards to an intern and software that could help us.
- We are in the process of creating innovation space for staff.

- Our next meetings with UWW include an on-site visit August 4 and 5, a conference call with all ten United Way's on August 26, and then a face-to-face with all ten United Way between November 30 and December 2.
- An all staff in-service training is scheduled for Aug. 20. Our goal for the day is to bring staff up-to-date on Mobilization, CRM, and Consultative Selling and how they are all intertwined and build off each other.
- At the July Executive Committee meeting it was agreed, we will hold a special Board Meeting in Aug focused on mobilization.

STAFFING

- The Grants Compliance Accountant and the Marketing and Communication Specialist have been hired within budget parameters.
- The Resource Development position has been posted.

BUDGET

Travel Expenses to Mobilization meeting	\$1028.40
Meeting Expenses for UWW Mobilization site visit	\$154.60
Consultative Selling Expense	\$22,024.07
Total	\$23,207.07