

# NEWS RELEASE

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FOR IMMEDIATE RELEASE

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United Way  
in Wood County

## United Way appoints new Wood County director

**BOWLING GREEN, Ohio** – United Way of Greater Toledo is pleased to announce Nicholas Kulik as the new director of United Way in Wood County.

Kulik, a Bowling Green resident, first began his United Way career as a fundraiser at United Way of Greater Toledo, managing a portfolio of 520 accounts while training and supervising United Way's team of temporary campaign staff.

Prior to his tenure at United Way, Kulik managed the annual fund and events for Advocates for Basic Legal Equality in Toledo, Ohio. He created annual fundraising strategies, managed special events, and solicited sponsorships, advertising, and ticket sales. Other past experience includes work with the Multiple Sclerosis Society of Northwest Ohio and Push America in Charlotte, North Carolina.

Kulik attended Bowling Green State University, earning a degree in journalism. During his time there, he also served a year in the AmeriCorps program, managing after-school programs for Bowling Green Teen Central.

"We are incredibly pleased to have Nick Kulik leading our team here in Wood County," said Dave Kubacki, chair of United Way in Wood County's advisory board. "With Nick's background, experience, and knowledge of our community, he was the perfect choice."

In his new position, Kulik will be responsible for all United Way operations in Wood County. Bill Kitson, president & CEO of United Way of Greater Toledo, is fully confident Kulik will be a fantastic asset to the organization.

"Nick is a great fit for this position," Kitson said. "He is a Bowling Green resident with meaningful United Way experience. The community will find him enthusiastic and ready to get to work."

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*United Way in Wood County creates lasting change by bringing together a broad range of community partners and financial resources to address the underlying causes of the most significant local issues. United Way also supports community services that are accountable for delivering measurable results and advancing the common good.*