

United Way
of Greater Toledo



MANY VOICES, ONE STORY

2010 UNITED WAY ANNUAL REPORT

ADVOCACY

HEALTH

RESOURCES

ENGAGE

EDUCATION

VOLUNTEER

INCOME

COMMUNITY

CHANGE

GIVE

PARTNERSHIP



MISSION

To change lives by mobilizing the caring power of community.

VISION

We will build stronger communities by embracing the collective power of people and partnerships, driving lasting change in the areas of EDUCATION, INCOME, and HEALTH; and providing a foundation of essential services and outreach.



TABLE OF CONTENTS

The Story Begins: A Letter from Our Leaders	2 – 3	Answering the Call for Help	10
Ensuring Every Child Graduates	4	Jerry & Sue’s Story	11
East Side Central’s Story	5	Our Volunteers	12 – 13
Building Stability in Our Community	6	Our Partners	14 – 15
Erin’s Story	7	Spirit of Caring	16
Making Sure There’s a Seamless System	8	Financials	17
Eric’s Story	9		

EAST SIDE CENTRAL’S STORY PAGE 5



ERIN’S STORY PAGE 7



ERIC’S STORY PAGE 9



JERRY & SUE’S STORY PAGE 11



THE STORY BEGINS: *A LETTER FROM OUR LEADERS*

Dear Friends,

Every community has a story. It is formed and written by the people who make up the community.

The following pages are the beginning of a narrative that tells how we, as a community, are turning things around. We're creating an environment where kids can succeed in school, where families are financially stable, and where people have access to health care.

Our story isn't finished. In fact, it's just starting. For the past six months, United Way has been out in neighborhoods listening to the aspirations, experiences, and ideas of community members. These conversations are providing meaningful insight into who our community is and what our community wants.


We share a story. Now, we must share a vision and work toward that vision together.

This isn't a spectator sport. We need everyone to raise their hand. We need to mobilize a critical mass to get us, as a community, to a tipping point.


What is your role in the story? How can you help rewrite the future of our community?

As we enter the next chapter, you have our word that as United Way, we will invite people to take part in this work, connect people to people, needs to resources, experts to advocates, and we will get real commitments for action.

We hope you will join us.



Trent A. Smith
Chair, United Way Board of Trustees
Regional President, Toledo Edison/A First Energy Company



Bill Kitson
President & CEO
United Way of Greater Toledo



BOARD OF TRUSTEES



Front row, left to right
Carol Campbell
Jill Kegler
Bill Kitson
Trent A. Smith
Jani Miller
Steve Malia
Sharon Speyer

Back row, left to right
Thomas L. Waggoner
Duane Haas
Cindy Dana
Arturo Polizzi
H. Terrence Smith
Larry Friedman
Linda Ewing
Sara Jane DeHoff
Simone Hayes
Kattie Bond

Not pictured
Mary Foote
Robert C. Helmer
John G. Lewis
Jon B. Mick
Randy Oostra
Baldemar Valasquez
Ray Wood

ENSURING EVERY CHILD GRADUATES

OUR COMMUNITY'S STORY IS AT A CRITICAL JUNCTURE. TOO MANY KIDS AREN'T GRADUATING AND THE EFFECTS ARE RIPPLING OUT ACROSS THE ENTIRE COMMUNITY. WE KNOW CHANGING THE STORY AND GETTING OUR KIDS A QUALITY EDUCATION MEANS GROUND-BREAKING, RULE-CHANGING WORK.

Our problem is not unique. Our entire country is desperately trying to revamp devastated public school systems. But Toledo's story took a turn at the beginning of 2010 when we were selected as one of 10 cities nationwide to receive intensive training and resources from United Way Worldwide surrounding this issue. This was fantastic news for our community and 2010 saw us laying the groundwork for accelerated action in the coming year.

We also joined other communities around the country this past year in using the Waiting for "Superman" documentary to bring awareness to this critical issue. We hosted a screening for key education players as well as general community members, followed by a panel discussion.

As we lay the groundwork for more results in 2011, we can't ignore the breakthroughs of 2010. One such breakthrough was reaching an agreement with Toledo Public Schools (TPS) to introduce the Schools as Community Hubs model in two schools, making the schools anchors within the neighborhoods. Research shows similar models boost parent engagement, increase accessibility to necessary services, and lead to greater student success.

Additionally, to help further our education efforts, **BP-Husky Refining LLC** provided a \$25,000 matching challenge grant for United Way's campaign. The community responded generously, handily beating the goal. Education-designated funds bolstered community investments and filled gaps with innovative solutions. For example, Woodward High School needed a community liaison to build relationships with potential community partners. Education funds were able to support this need with a **United Way AmeriCorps** member.

Although we're making great strides, we know it will take an entire community rallying, connecting, and committing to create change. Here's how ordinary people are helping stabilize our community...



EAST SIDE CENTRAL'S STORY

East Side Central Elementary School has experienced a dramatic shift. The students use words instead of violence, show empathy toward one another, do better in class, encourage their peers, and accept responsibility for their actions.

Teachers credit the transformation to Social and Emotional Learning (SEL). SEL is a tool to teach problem solving and reaction skills, assisting kids in making better choices.

Women's Initiative of United Way collaborated with Toledo Public Schools to implement SEL at East Side Central in 2005.

Since the program's implementation, attendance rates are up above state standards. With 15 hours of parent volunteer time prior to implementation, East Side Central tracked over 1,500 parent volunteer hours in the 2009-2010 school year. In addition, East Side Central jumped two levels on the Ohio Department of Education's report card from "Academic Watch" to "Effective."

"We're investing in people," said Sue Rowe, teacher and intervention specialist. "It's not about me; it's about the students and empowering them. They take responsibility and are learning skills to be independent."

In addition, when teachers spend less time disciplining and dealing with interruptions, there is more time for meaningful learning.

"When you see the difference after five years, you know it's valuable," said Kathy Holmes, 5th grade teacher. "I can't teach any other way."

Debbie Russeau, parent of two kids at East Side Central, has seen a huge change at the school. "I think it's an excellent program, and a benefit to teachers and schools," she said. "It's a program that should be taught in all schools."

Women's Initiative of United Way's innovation and hard work initiated the SEL program. Due to great success, SEL is expanding throughout the district.

BUILDING STABILITY IN OUR COMMUNITY

WHEN WE SAY IT'S TRULY GOING TO TAKE EVERYONE PITCHING IN TO STABILIZE AND MOVE OUR COMMUNITY IN THE RIGHT DIRECTION, IT'S NOT JUST LIP SERVICE. WHILE COMMUNITY PROGRAMS AND SERVICES DO EXCEPTIONAL WORK, WE'RE ALSO SEEING ORDINARY PEOPLE REACHING OUT A HAND TO THEIR NEIGHBORS EVERY DAY.

This past spring when tornadoes swept through Northwest Ohio, the **United Way Volunteer Center** opened four Volunteer Reception Centers—three in Wood County and one in Ottawa County. In less than a week, more than 3,500 volunteers raised their hands to help clean up and stabilize their neighbors in crisis.

There are also more nontraditional ways people are using their abilities to help. Through the **United Way Financial Stability Collaborative** and the local Earned Income Tax Credit Coalition, ordinary volunteers were trained, IRS certified, and prepared nearly 1,500 free tax returns for low-income families and individuals. This brought more than \$2 million back to Lucas County in 2010, saving families from hefty tax preparation fees.

The *Financial Stability Collaborative* also provides client advocacy and career development learning opportunities through program partners like Lutheran Social Services, Friendly Center, and the Greater Toledo Urban League. In addition, volunteer instructors from Huntington and Fifth Third Bank are providing financial education and teaching people to budget, reduce their debt, and repair their credit.

Another group doing great work stabilizing families is **United Way African American Initiative**. This group's My Money Club uses forums, workshops, and seminars—often taught by volunteers—to promote home ownership, personal finance, and retirement.

Tremendous work is being done in our community daily, and it's often regular people like you or I who are making a difference. But we still dream of a day when everyone raises their hand and gets involved, especially as we continue trying to create a seamless system for those in need...





ERIN'S STORY

Erin is a single mother with two children. She was going to school and working a full-time and a part-time job. But when the economy took a turn for the worse, her employer closed his doors and Erin lost her job. Then, when Erin's seasonal job ended in April 2010, she was left with zero income. She was unable to obtain another job because of her past criminal record, and her family was on the brink of losing their home.

Erin called United Way 2-1-1 for help. In May, she received rent assistance through the United Way *Stable Families Collaborative* to keep her family in their home and her children in their school.

Next, Lutheran Social Services helped Erin create a resume, and she found a part-time job. Erin graduated in December, and is on the way to financial stability.

The *Stable Families Collaborative* is a program of intervention, prevention, and education designed to reduce student mobility and increase children's academic success.

The program began in October 2009. As of October 2010, more than 120 families have achieved stability. In the 3rd quarter of 2010, 112 children in 58 families entered the program, and 100 percent have stayed in their schools and homes.

This program is possible thanks to Barbara and Al Siemer, founders of the Siemer Family Foundation. They have been assisting families in crisis through the Siemer Family Stability Initiative since 2003.

MAKING SURE THERE'S A SEAMLESS SYSTEM

ONE OF THE BIGGEST CHALLENGES IN OUR STORY IS CREATING A SEAMLESS SYSTEM AND FILLING THE GAPS THAT PREVENT SUCCESS FROM FLOWING ACROSS OUR COMMUNITY.

For example, imagine the child who has a great teacher, an excellent tutor, and quality out-of-school care. But that child's single mother is out of work, lacking financial stability, and struggling to put food on the table. That child becomes malnourished and can't concentrate at school because she goes without breakfast, doesn't have an especially nutritious school lunch, and comes to school hungry from the weekend.

First, that mother gets connected to the **Supplemental Nutrition Assistance Program (SNAP)**, supplementing her income and providing her access to food. Second, United Way contributions designated to health double that mother's SNAP dollars at the farmer's market, ensuring her family has access to fresh, nutritious options instead of more inexpensive choices like junk food. Last, we're advocating for every school to access federal funds for free breakfasts.

A seamless system does not just happen, though. It requires significant financial resources, which is why it was extra special we surpassed our **campaign goal** for the first time in five years, raising \$13,409,320. This was a testament to the generosity of our community.

Going hand-in-hand with financial resources are our advocacy efforts, helping move forward that seamless system. As one example of these efforts, the **United Way Family Information Network** is advocating to close gaps for children with special needs. There is virtually no organized child care available for children over 12 years old in our community, yet children with disabilities often need special care well beyond age 12. As a result, parents of children with special needs are losing their jobs, stability, or leaving children in unsafe conditions.

Additional advocacy in 2010 included United Way taking a rare stance and endorsing **Issue 5**, the Toledo Public Schools' proposed levy. We chose to endorse for one simple reason: the kids.

As we continue trying to create a seamless system, these financial and advocacy resources are essential to helping us answer the call for help...



ERIC'S STORY

Eric, 18, attended Rogers High School, but faced some problems and entered the Juvenile Justice System. Through a 16-week work release program, he worked at a community garden and committed to changing his life.

Eric worked at the Oneida Street Community Garden for Toledo GROWS, an outreach program of Toledo Botanical Garden. There, he learned responsibility, healthy eating habits, received job training, and was inspired to give back.

“I want to help out kids like others helped me out,” Eric said. “To help youth in my community where I can be an example... it’s a privilege.”

While in the program, Eric fell in love with social work, earned his GED diploma, and was accepted to Owens Community College, which was unheard of in his family. Eric is now studying social work and continues to work at the community garden to support his family.

“I didn’t know I would like anything like this—that there’s better things than street life,” Eric said. “I have a 1 ½-year-old daughter. I have to provide for my family. My whole life revolves around responsibility.”

Bryan Ellis, licensed general contractor and site facilitator of the Oneida Street greenhouse, said the program is about engaging youth in rehabilitation with a positive outlet and teaching them about healthy eating—some of them have never seen turkeys, made salsa, or grown vegetables before.

The community garden offers growing space, gardening classes, plants, seeds, and fresh produce, free to anyone who stops by to pick it. United Way is proud to support Toledo GROWS and the importance of healthy eating.

ANSWERING THE CALL FOR HELP

EVERY DAY WE ANSWER THE CALL FOR HELP. WE CONTINUE TO RECOGNIZE THE IMPORTANCE OF BASIC NEEDS BECAUSE IF PEOPLE DON'T HAVE FOOD AND A ROOF OVER THEIR HEADS, EDUCATION, INCOME, AND HEALTH FADE IN IMPORTANCE.

One way we answer the literal call for help is through **United Way 2-1-1**, which continues to be the most comprehensive, community-wide resource for health and human services. By simply dialing 2-1-1 or visiting the office in 2010, more than 74,443 individuals and families were connected to this valuable service, resulting in about 88,463 referrals.

Also working alongside United Way 2-1-1 are the **Homelessness Prevention Specialists**. These individuals assess potential participants and determine eligibility for the community's Homelessness Prevention Rapid Re-housing Program, which provides temporary assistance, mostly to families finding themselves in situational poverty. A key benefit of keeping families in their homes is keeping kids in their schools, preventing multiple school transfers.

Answering the call in the local labor community is the **United Way Labor Community Services** office. Last year, nearly 200 labor families who fell on hard times were assisted with housing, utilities, and food. We continue to fund these essential services through the annual Labor Community Services golf outing, which netted \$13,900 in 2010.

While many individuals and families need assistance with basic needs every day, local nonprofits also need help providing vital services. This is why we continue to collaborate with the Toledo Community Foundation to operate the **Center for Nonprofit Resources**. This community resource hosts a variety of workshops and provides tools, information, and support.





JERRY & SUE'S STORY

Jerry and Sue stand in front of their restored 1890s home purchased 24 years ago. With a view of Lake Erie, they reflect on their quiet neighborhood in Port Clinton, and remember when things weren't so tranquil.

Lakeview Park Neighborhood used to have dilapidated homes and infrastructure problems. But in 2007, United Way and other community partners hosted a meeting with residents to identify issues and solutions to neighborhood problems. This neighborhood became known as the Conestoga Project.

Sue and Jerry attended the first meeting in August 2007, and decided to get involved in helping the neighborhood become a nicer, safer place. "We wanted to get the neighborhood to where people would be proud to live here again," Sue said.

Neighbors discussed problems and together created solutions. Actions included: neighborhood cleanup days; dilapidated garages torn down; beautification of Lakeview Park and the beach area; new housing construction; storm sewer and water line project implemented to stop flooding; and social services were brought into the neighborhood.

"You can see properties people are cleaning up. It's kind of contagious," Sue said. "There has been a real difference in this neighborhood."

Since the project's inception, the neighborhood has experienced a dramatic change. Residents have better access to social services, more stability, a promising upward trend in housing values, and a more beautiful neighborhood.

United Way is proud of the community that has emerged in this neighborhood.

OUR VOLUNTEERS

AUDIT/FINANCE COMMITTEE

Elaine Canning
Dick Faist
John Lewis
Jon Mick*
Branch Springer
Ken Valuska

CAMPAIGN CABINET AND TEAM MEMBERS

Rollie Abel
Mark Abramson
Dave Alleman
Ed Beczynski
Dan Briones
Brian Brooks
Charlie Carr
Joe Campisi
Carol Cartwright
George Chapman
Gary Corrigan
Jim Decker
Sara Jane DeHoff
Tony Desch
Brian Epstein
Debbie Ernsthansen
William Fall
Jeff Finch
Scott Fry
Rob Gerling
Judy Gorun
Hugh Grefe
Lorrie Grup
Don Harbaugh
Ann Hartmann
Simone Hayes
Bob Helmer
Pam Hershberger
Bill Hylan
Lesa James
Scott Johnson
Crystal Jozsa
John Kendzel
Kara Kilby
Emily Kleeberger
Steve Klepper

Chris Kozak
Bruce Lazar
Shannon Loar-Tenney
Ken Lovejoy
Vince Lyons
Andy Maher
Tom Manahan, Jr.
Caroline McMann
Bob Meeker, Jr.
Bob Mens
Mike Miller
Matt Mishler
Dean Monske
Bernie Murphy
Jim Murray
Joe Napoli
Randy Oostra
Debbie Paul
Dan Penny
Deborah Perry
Jeff Pezzano
Steve Piller
Mary Ellen Pisanelli
Doug Pontsler
Tom Pounds
Rita Russell
Kelly Savage
Hunt Sears
Andy Shawaker
John Siciliano
William Southern
Sharon Speyer*
Dan Steinberg
John Stinson
Marc Stockwell
John Szuch
Matt Townsend
Lance Tyo
Paul Unger
Dirk VanHeyst
Tim Wade
Dan Wakeman
Scott Walsh
David Waterman
Laurie Watson
Kevin Webb
Dave Wehrmeister

Lee Wealton
Wendy Wesselmann
Russ Wood
Tim Yenrick
Gary Yoder
Jeremy Zeisloft

COALITION FOR YOUTH ENRICHMENT

Christine Albright
Larrie Baccus
Jennifer Bailey
Ronata Bryant
Kollene Caspers
Karen Cassaubon
Deb Chany
Danielle Cisterino
William Davis
Cory Dippold*
Roger Dodsworth
Maurine Dougherty
Lenay Evans
William Geha
Katrina Gregory
Carol Haddix
Crystal Harris
Jama Hayes
Audrey Johnson
Robert Kasprzak
Jennifer Knisley
Jammal Lee
Stephen MacDonald
Beverly Mason
Sherri Munn
Isaac Oehrtman
Emeka Okonkwo
Joetta Owens
Corinthea Parker
Fatima Pervaiz
Joseph Peterson
Mary Plews
Andreanna Rivera
Mary Sawers
Kathy Schnapp
Mike Schwartz
Robert Stickels
Deborah Stoll
Danielle Stratton
April Swick
Carolyn Tompsett
Patrick Vrooman
Raechel Walker
Heather Wegener

COMMUNITY IMPACT CABINET

Betty Anzaldua
Sharon Belkofer
Cindy Dana*
Mary Foote*
Pat Holmberg
Thomas Milbrodt
Erica Parish
Carol Rehm
Brenda Smith
Linda Stacy
Genevieve Stults
Robert Thomas
Mark Urrutia
Fulton Wick

EARLY CHILDHOOD WORKGROUP

Deborah Ciecka
Kristi Hannan
Pat Holmberg*
Tami Matthews
Carol Rehm
Karen Roadruck
Genevieve Stults

EDUCATION COMMUNITY SOLUTIONS TEAM

William Bair
Gilda Covucci
Charles Dana
Hans Giller
Carol Haddix
Lena Harris
Pat Holmberg*
Jason Hood
Raymond Jones
Nancy Joy-Poignon
Holly Matthews
Sherri Munn
Emeka Okonkwo
Robin Reese
Carol Rehm
Paul Robinson
Cathy Sperling
Genevieve Stults
Ann Welly

EXECUTIVE COMPENSATION COMMITTEE

Carol Campbell
Jani Miller
Arturo Polizzi
Trent A. Smith*
Gary Thieman

GEM BEACH PLANNING TEAM

Jeff Bryden
Kim Godfrey*
Tom Halsey
Megan Lovitt
Steve Lovitt
Ed Markel
Rose Markel
Carrie McGlothlin
Greg Peiffer
Joy Reidl

GOVERNANCE/ NOMINATING COMMITTEE

Mike Anderson
Michael Bell
Bill Foster
Jani Miller*
Trent Smith
Ray Wood

HEALTH COMMUNITY SOLUTIONS TEAM

Betty Anzaldua
Miriam Armstrong
Sharon Belkofer
Lucas Blazejewski
Pamela Bunch
Christopher Delaney
William Foster
Sharmeta Gibbon
Barbara Gunning
Carol Keierleber
Lisa Keller
Marsha Kramer
Brenda Lopez
Rebecca Mallin
Johnetta McCollough
Betty Rios
Angela Romo
Dorothy Thum
Fulton Wick*

INCOME/ESSENTIAL SERVICES COMMUNITY SOLUTIONS TEAM

NaTasha Baker
Carla Brady
Robert Franklin
Debrah Harleston
Roger Lawson
Debra Morris
Linda Stacy*
Mark Urrutia
Robert Vasquez

INVESTMENT SUBCOMMITTEE

Elaine Canning
Brian Epstein
William Foster
Jon Mick (ex-officio)
A. Glenn Paton
Gary Smith*

LABOR COMMUNITY SERVICES PLANNING COMMITTEE

Ken Estes
Evangelin Harmon
Amy Hebel
Mike Sampsel
Deb Shufelt
Ray Villancourt*

OTTAWA COUNTY BOARD

Jamie Beier
Amy Below
Alison Falls*
Carl Koebel
Stephanie Kowal
Donna Lueke
Nancy Osborn
Brenda Smith
Marian Tavtigian

OTTAWA COUNTY COMMUNITY SOLUTIONS TEAM

Diane Ball
Bobbi Beck
Lori Clune
Jeanne Gay
Lorrie Grentzer

Kirk Halliday
Joyce Huntley
Joyce Jagucki
Carolyn Joseph
Stephanie Kowal*
Chris Malfara
Angela Miller*
Penny Moore
Karen O'Keeffe
Carrie Pocock
Joy Roth
Carrie Sanchez
Brenda Smith
Heather Stouffer
Kendra VanDoren

**OTTAWA COUNTY
MARKETING/
RESOURCE
DEVELOPMENT TEAM**

Amy Below
Ann Duez
Melissa Franks
Kristen Gerwin
Kim Godfrey
Rose Markel
Greg Peiffer
John Schaffner

**OTTAWA COUNTY
VOLUNTEER CENTER
TEAM**

Nancy Beadle
Gloria Boyd
Nancy Carrier
Donna Lueke*
Cindy Minier
John Minier
Pam Reinert
Mary Ward

**OUTREACH
COMMUNITY
SOLUTIONS TEAM**

William Brennan
Martin Connors
Cindy Dana
Marilyn Levine
Erica Parish*
Rita Russell
Robert Thomas

*Denotes Committee Chair

**PENSION
COMMITTEE**

Adele Jasion
Russ Mitchell
Steve Perlewitz
Bob Pruger
Kevin Smith*
Lee Wunschel

**PUBLIC POLICY
ADVISORY COUNCIL**

Aaron Baker
Wilma Brown
Bishop Edward Cook
Denise Cubbon
Cindy Dana*
Hollis Dana
Julian Davies
Lawrence Friedman
Laurie Gross
Mike Hart
Ann Hartmann
Robert Helmer
Richard Hylant
Jill Kegler
Bob LaClair
Lisa McDuffie
Tom Palmer

Sharon Speyer
Barbara Steele
Al Stroucken
Andy Stuart
Joe Tafelski
Mike Thaman
George Tucker
Tom Waniewski
Fletcher Word
Tim Yenrick

**UNITED WAY 2-1-1
ADVISORY COMMITTEE**

Pamela Brumbaugh
Angie Hiser
Bev Phillips
Sharon Schaeffer

**UNITED WAY
AFRICAN AMERICAN
INITIATIVE JOINT
COUNCIL**

Merida Allen
Gregory Braylock
Shantae Brownlee

Brandi Carson
Phillip Cunningham
Rodney Eason
Stayce Fowler
Amelia Gibbon
Joan Griffith
Faith Hairston
Amber Hawkins
Lawrence Hodges
John Jones
Keith Jordan
Lance Lawshe
William Lucas
Robin Reese
Jacqueline Rivers*
Craig Teamer
Tamara Williams

**UNITED WAY
AMERICORPS
ADVISORY
COMMITTEE**

Mary Dewitt
Chris Diefenthaler
Luci Gernot
Amy Mergen
Neil Munger
Courtney Oakland
Emilio Ramirez
Mike Szuberla
Brandon Tucker

**UNITED WAY
COMMUNITY
OUTREACH
SERVICES ADVISORY
COMMITTEE**

Lyn Doll
Meliss Klorer
Nadine Musser
Jane Rosser

**UNITED WAY FAMILY
INFORMATION
NETWORK ADVISORY
COMMITTEE**

Bobbi Beck
Lyn Doll*
Carolyn Gilchrist
Meliss Klorer*
Rolita Noble
Colleen Roth
Ryan Wright

**UNITED WAY
LEADERSHIP COUNCIL
ADVISORY TEAM**

Atul Agnihotri
Anne Cook
Steven Detmer
Michael Kahle
Justin Moor
Scott Newsom
Joshua Peterson

**UNITED WAY
VOLUNTEER
CENTER ADVISORY
COMMITTEE**

Barbara Arnold
C. A. (Cindi) Bush
Diane Dixon
Trish Hausknecht
Jane Rosser*
Carol Small

**WOMEN'S INITIATIVE
OF UNITED WAY
ANNUAL MEETING
COMMITTEE**

Cris Beck
Mary Jo Bellner
Swartzberg
Amanda Brzuchalski
Mary Dawson
Sara Jane DeHoff
Joan Durgin
Kathryn Fell
Mary Galvin
Julia Habrecht
Simone Hayes
Patricia Levey
Abby Liber
Linda Liber*
Carolyn Matthews
Judy McCracken
Sarah McHugh
Caroline McMann
Meg Ressler*
Jane Roman
Elizabeth Ruppert
Mary Sabin
Margy Trumbull
Karil Vose
Lillian Walsh

**WOMEN'S INITIATIVE
OF UNITED WAY
EXECUTIVE
COMMITTEE**

Sara Jane DeHoff
Kathryn Fell
Judy Gonia
Simone Hayes
Judy McCracken
Sarah McHugh
Caroline McMann
Elizabeth Ruppert
Mary Sabin*
Lillian Walsh

**WOMEN'S INITIATIVE
OF UNITED WAY
GRANTS AND
ALLOCATIONS
COMMITTEE**

Rhondia Black
Sara Jane DeHoff
Carol Gee
Catina Harding
Maureen Martindale
Judy McCracken*
Sarah McHugh*
Gail Mewhort
Patricia Nowak
Mary Sabin

**WOMEN'S INITIATIVE
OF UNITED WAY
MARKETING
COMMITTEE**

Mandy Davenport
Margarita DeLeon
Carol Gee
Simone Hayes*
Carolyn Matthews

**WOMEN'S INITIATIVE
OF UNITED WAY
MEMBERSHIP
COMMITTEE**

Laura Draheim
Judy McCracken
Sarah McHugh*
Caroline McMann*
Mary Sabin

**WOMEN'S INITIATIVE
OF UNITED WAY
OUTREACH
COMMITTEE**

Mary Arquette
Kathryn Fell
Mary Galvin
Judy Gonia*
Eileen Kerner
Margaret Lockhart
Erika Rizzo
Cynthia Roepke
Elizabeth Ruppert*
Mary Sabin

**WOOD COUNTY
ADVISORY BOARD**

Justin Burriss
Sue Clanton
Kyle Clark
Robert DeBard
Frank Day
John Fawcett
Greg Kegler
Dave Kubacki*
David Kuebeck
Thomas Milbrodt
Bernie Scott
Kim Sosko
Brent Welker

**WOOD COUNTY
COMMUNITY
SOLUTIONS TEAM**

Carrie Arnold
Sue Clanton
Debbie Conklin
Doris Herringshaw
Claude Kilpatrick
Steven Knappe*
Thomas Milbrodt
Jane Rosser
Mike Sibbersen

OUR PARTNERS

THE FOLLOWING IS A LIST OF ALL PARTNERS WHO RECEIVED UNITED WAY INVESTMENTS IN 2010. UNITED WAY THANKS THESE AND ALL OF ITS COMMUNITY PARTNERS WHO WORK EVERY DAY TO MAKE OUR COMMUNITY STRONGER.

United Way supporters are pictured here at United Way African American Initiative's monthly Lunch with Leaders event.



- 1 Matters
- The Ability Center of Greater Toledo
- Adelante
- AIDS Resource Center
- Alpha Phi Alpha Fraternity, Inc./Alpha Xi Lambda Chapter
- American Red Cross Greater Toledo Area Chapter
- Aurora Project, Inc.
- Behavioral Connections of Wood County
- Benton Carroll Salem Local School District
- Big Brothers Big Sisters of Northwestern Ohio
- Bowling Green State University
- Boy Scouts of America, Erie Shores Council, Inc. #460
- Boys & Girls Clubs of Toledo
- Catholic Charities, Diocese of Toledo
- Catholic Club
- Cherry Street Mission
- Children's Resource Center
- The Cocoon Shelter
- Community Learning Centers of Wood County
- Christian Community Church
- Dental Center of Northwest Ohio
- East Toledo Family Center
- Fair Food Network
- Family and Child Abuse Prevention Center
- Family House
- Family Services of Northwest Ohio
- Frederick Douglass Community Association
- Friendly Center, Inc.
- Girl Scouts of Western Ohio
- The Greater Toledo Urban League
- Greater Toledo VITA Tax Credit Collaboration
- Harbor
- The Hospital Council
- Independent Advocates
- International Institute of Greater Toledo
- King's Daughters and Sons/Silver Cross Circle
- Lake Local Schools
- Learning Club of Toledo
- Legal Aid of Western Ohio, Inc.
- Letter Carriers – Annual Food Drive
- Linques' Neighborhood Center
- LISC (Local Initiatives Support Corp.)
- Lourdes College
- Lutheran Social Services of Northwest Ohio
- Millbury Association Fire Department, Inc.
- Millbury Police Department
- Lake Township Police Department
- Mobile Meals of Toledo
- Mom's House
- NAMI of Greater Toledo
- Neighborhood Health Association
- Northwest Ohio Development Agency
- Oak House, Inc.
- Open Dorr Family Resource Center
- Ottawa County CASA
- Ottawa County Family and Children First Council
- Ottawa County Transitional Housing
- Partners in Education
- Patient Advocacy Fund
- Polly Fox Academy
- ProMedica Health System
- Providence Center
- Read for Literacy



Tim Yerrick, Dave Wehrmeister, Jim Jones, and Deb Ortiz-Flores stand together at the 2010 United Way Victory Celebration.



The Honorable Madeleine Kunin, keynote speaker, and Sharon Speyer, 2010 United Way Campaign Chair, pictured at the Women's Initiative of United Way Annual Meeting.



For the 2010 mid-campaign report, United Way held a flash mob at Westfield Franklin Park to celebrate reaching \$7 million.

Salvation Army, Northwest Ohio Area
 Siemer Foundation
 Sight Center of Northwest Ohio
 Springfield High School
 St. Paul's Community Center
 St. Vincent Mercy Medical Center
 Toledo Botanical Garden
 Toledo Day Nursery
 Toledo-Lucas County CareNet
 Toledo-Lucas County Health Department
 Toledo-Lucas County Homelessness Board
 Toledo Public Schools
 United North
 The University of Toledo
 Vanguard Adult Career Center
 WGTE-TV 30 Public Media
 WSOS
 Wood County Health Department
 YMCA/JCC of Greater Toledo
 YWCA of Greater Toledo



BGSU President Dr. Carol Ann Cartwright; Mike George, director of United Way in Wood County; and Greg Christopher, director of BGSU Athletics stand on the BGSU field following United Way's 4th and Goal event.



Women's Initiative of United Way founding members Mary Galvin and Patricia Levey celebrate the 10th anniversary of the Initiative in 2010 at a luncheon.

SPIRIT OF CARING

Spirit of Caring Volunteer Award – MR. EMILIO RAMIREZ

United Way is pleased to recognize Emilio Ramirez, principal of Calvin M. Woodward High School, as the 2011 Spirit of Caring Volunteer.

Mr. Ramirez’s innovative work reducing suspensions to keep kids in school and learning, as well as his efforts to help bridge the gap between school and community made him an exceptional choice. He has also demonstrated his commitment to his neighborhood and community by participating in community conversations, sharing as a panelist at United Way’s recent Waiting for “Superman” event, and most impressively, he is working to create a site-based school council.

Mr. Ramirez also serves on boards and committees of organizations such as United Way, Old Newsboys Goodfellows Association, United North, Caldwell Center, North Toledo Block Watch, Woodward Hall of Fame Committee, Point Place Business Association, TASC (Treatment Alternative to Street Crime), Friendly Center, and others.

Our community, schools, and children are better because of Mr. Ramirez’s leadership.



Emilio Ramirez and Bill Kitson pictured at United Way’s Waiting for “Superman” event.

Spirit of Caring Outstanding Company Award – AREA OFFICE ON AGING

It is our honor to present the 2011 Spirit of Caring Outstanding Company Award to the Area Office on Aging.

As an organization, the Area Office on Aging answers United Way’s call to give, advocate, and volunteer.

United Way’s call to give has been answered by the Area Office on Aging and its employees who give generously each year to the United Way campaign. Their high employee per capita participation rate and outstanding leadership (\$1,000+) giving resulted in a \$33,000 campaign last year. Since 1993, their employees have donated more than \$422,169.

The Area Office on Aging has answered United Way’s call to advocate by being vocal advocates for senior issues that need addressed in our community.

United Way’s call to volunteer has been answered by the Area Office on Aging, which fully embraces a culture of service and commitment to the community. Employee volunteer work is exceptional, and employees have served on United Way’s Campaign Cabinet, United Way Leadership Council, and United Way Community Outreach Services’ Advisory Council. When our community was in need after June’s devastating tornadoes, the Area Office on Aging stepped up to volunteer by staffing the Volunteer Reception Centers. The first two days after the tornadoes, they organized 400 spontaneous volunteers from the community, trained them, and matched their skills to the various tasks and jobs needed at the disaster sites.

Area Office on Aging is a true community partner and shows its Spirit of Caring in the way it gives, advocates, and volunteers for our community.



FINANCIALS

A COMPLETE COPY OF OUR AUDITED FINANCIAL STATEMENTS, INCLUDING FORM 990, IS AVAILABLE ONLINE AT WWW.UNITEDWAYTOLEDO.ORG.

**UNITED WAY OF GREATER TOLEDO
STATEMENTS OF FINANCIAL POSITION
JUNE 30, 2010 AND 2009**

ASSETS			
	<u>2010</u>	<u>2009</u>	
Assets			
Cash and Cash Equivalents	\$ 2,008,357	\$ 1,404,765	
Receivables, less allowance for uncollectible pledges	4,932,511	4,893,115	
Prepaid Expenses	90,131	102,686	
Investments	19,827,574	20,421,099	
Property and equipment			
Land, Building, Furniture & Fixtures	7,907,327	7,974,201	
Construction in Process	104,403	3,057,424	
	<u>8,011,730</u>	<u>11,031,625</u>	
Less accumulated depreciation	826,082	6,530,393	
Net Property and Equipment	7,185,648	4,501,232	
Total Assets	<u>\$ 34,044,221</u>	<u>\$ 31,322,897</u>	
LIABILITIES AND NET ASSETS			
Liabilities			
Line of Credit	\$ 1,929,776	\$ 950,000	
Demand Note	3,889,097	2,224,275	
Accounts payable	454,510	1,306,672	
Custodial funds	283,170	438,071	
Allocations and designations payable	9,828,793	10,372,527	
Deferred revenue	22,163	58,637	
Total Liabilities	16,407,509	15,350,182	
Net Assets			
Unrestricted	13,143,120	12,282,527	
Temporarily restricted	2,371,816	1,645,816	
Permanently restricted	2,121,776	2,044,372	
Total Net Assets	<u>17,636,712</u>	<u>15,972,715</u>	
Total Liabilities and Net Assets	<u>\$ 34,044,221</u>	<u>\$ 31,322,897</u>	

**UNITED WAY OF GREATER TOLEDO
STATEMENTS OF ACTIVITIES
FOR THE YEAR ENDED JUNE 30, 2010
WITH COMPARATIVE TOTALS FOR 2009**

	<u>Total 2010</u>	<u>Comparative Total 2009</u>
Public Support and Revenue		
Net Revenue Under Management	\$ 11,043,885	\$ 9,745,940
Net Investment Activity	3,449,228	(4,998,289)
Rent and Other Revenue	57,032	379,351
Total Public Support and Revenue	<u>14,550,145</u>	<u>5,127,002</u>
Allocations, Distributions and Expenses		
Grants and allocations	7,012,424	7,688,035
Community support services and Other distributions	3,884,846	4,649,568
Total Program Services	<u>10,897,270</u>	<u>12,337,603</u>
Supporting Services		
Resource development	1,366,037	1,545,333
Administration	478,850	757,824
United Way dues	143,991	158,193
Total Supporting Services	<u>1,988,878</u>	<u>2,461,350</u>
Total Allocations, Distributions and Expenses	12,886,148	14,798,953
Change in Net Assets	1,663,997	(9,671,951)
Net Assets at Beginning of Year	<u>15,972,715</u>	<u>25,644,666</u>
Net Assets at End of Year	<u>\$ 17,636,712</u>	<u>\$ 15,972,715</u>

COMMUNITY EDUCATION INCOME
CHANG GIVE
HEALTH RESOURCES PARTNERSHIP
ENGAGE

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.

Find us on:



United Way
of Greater Toledo



United Way of Greater Toledo
424 Jackson St.
Toledo, Ohio 43604
www.unitedwaytoledo.org

United Way in Wood County
1616 East Wooster St., Unit 25
Bowling Green, Ohio 43402
www.unitedwaywoodcounty.org

United Way in Ottawa County
1854 E. Perry St., Suite 300
Port Clinton, Ohio 43452
www.unitedwayottawacounty.org

United Way Labor Community Services
UAW Local 12
2300 Ashland Ave.
Toledo, Ohio 43620